



Komeer Alerts 2021

Community Crime Prevention
Webinar
June 15th 2021

Agenda

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Introduction

About Komeer
Problems & Challenges

03

Case Study

Monaghan County Council
Results

02

Alerts Solution

How, What, Where and
When?

04

Questions

FAQ's and AOB



01

Introduction











INTRODUCTION

Komeer is a ***Powerful*** and ***Flexible Communications*** and ***Payments Platform*** that can be customised to simplify and automate ***Key citizen engagement tasks.***



Modules:

| | | | |
|---|---|---|--|
|  Alerts Communicator |  Payments |  Event Organiser |  GDPR Manager |
|  Surveys and Polls |  Live Interactive Response Map |  White Labelled |  Customisation |

Komeer Team



Pat Walsh
CEO Komeer

Colm O'Sullivan
Lead Developer



Fran Farrell
Web Development



Val O'Dwyer
Marketing & Sales



Jean-Michel Tarbuck
Customer Success Manager



Artur Vorobjov
Full-stack Developer



Bernie Reilly
Customer Support



Kelsey Conley
Customer Success



Joe Fernandez
Komeer CMO

Crime Alerts Problems



02

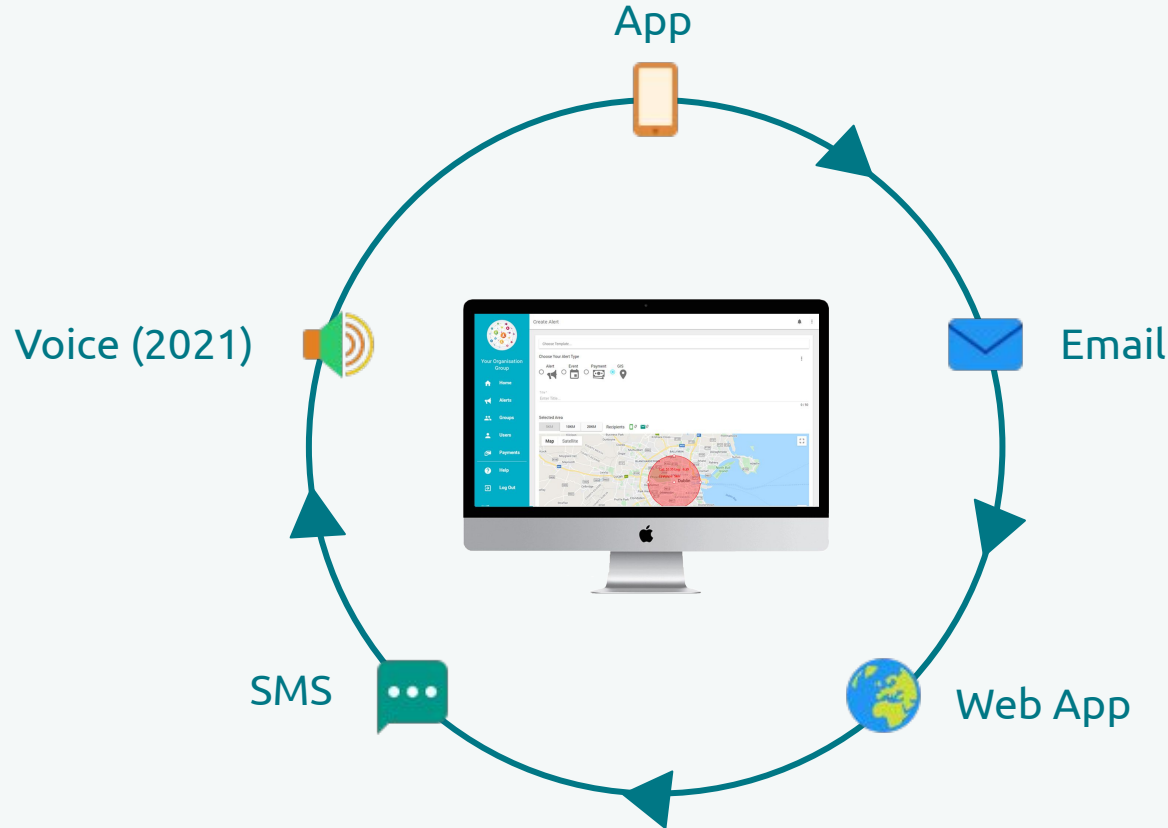
Alerts Solution



Komeer Solution



Komeer Service Delivery



No one is left out - “No smartphone - No problem”

Alert Types



Police, Crime Prevention



Payments



GIS



Serious Incident



Surveys, Polls



Events



Road Works, Road Closures



Covid-19



Weather



Council, Civic



Business Watch



Sports

Where to ?



Group and GIS/Geo Based



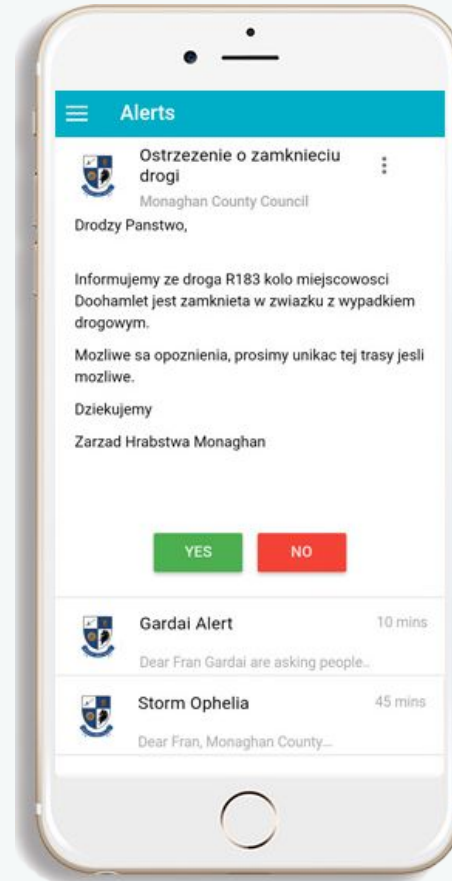
Multilingual



Two Way -
Instant Messaging



Policing and Scheduled Alerts



Komeer Account Roles



Council

The council will act as the account owners and will manage the overall data. Ensuring that all data is GDPR compliant with the help of the inbuilt tools in Komeer.



Police

The local Garda/PSNI/Police will engage with the account members on issues of crime prevention. They will send alerts to members but have not direct control of the account data.



Community Leaders

The community leaders will act as sub admins with limited access to account data. They will engage with their local members on community awareness and local events.

03

Case Study



Monaghan Case Study

Monaghan rolls out full-coverage community text alerts with Komeer

No more coverage blackspots for text alerts in Monaghan as JPC rolls out county-wide community alert service through Komeer to address rural crime concerns



(Image: An Garda Síochána)

Komeer Monaghan Service Usage



36

Groups

Community Alert, Council
and Business Groups



8,000+

Users

Monaghan County 1 in 5
Adults using Service

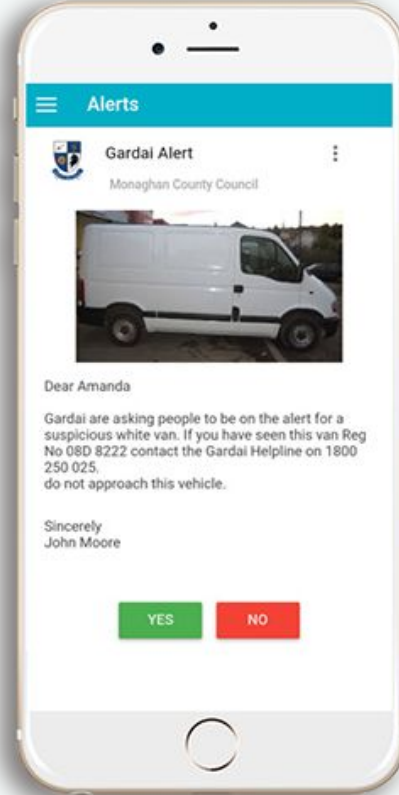
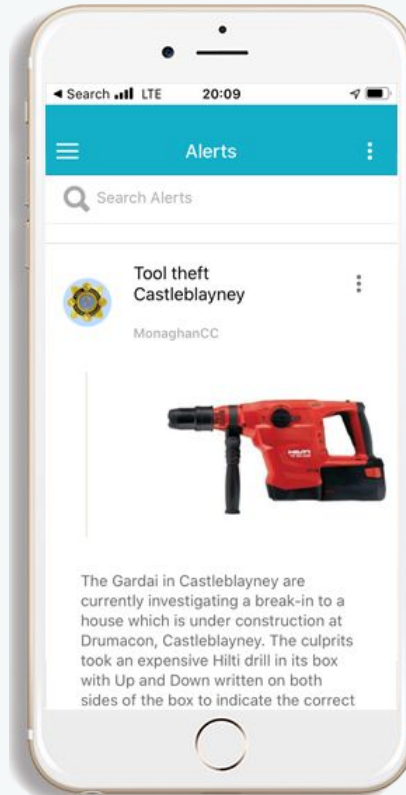
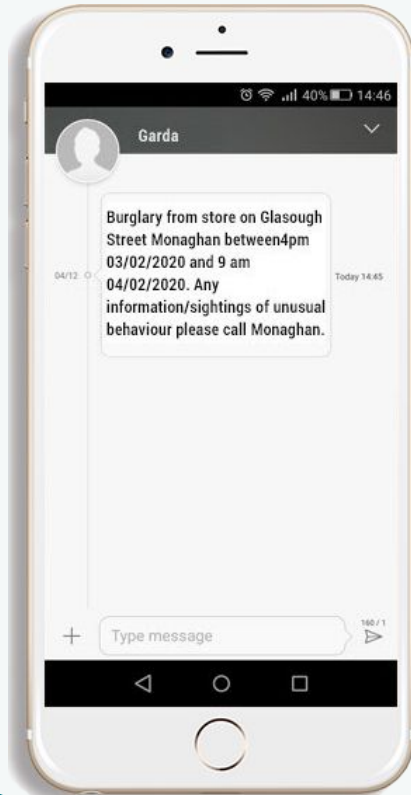


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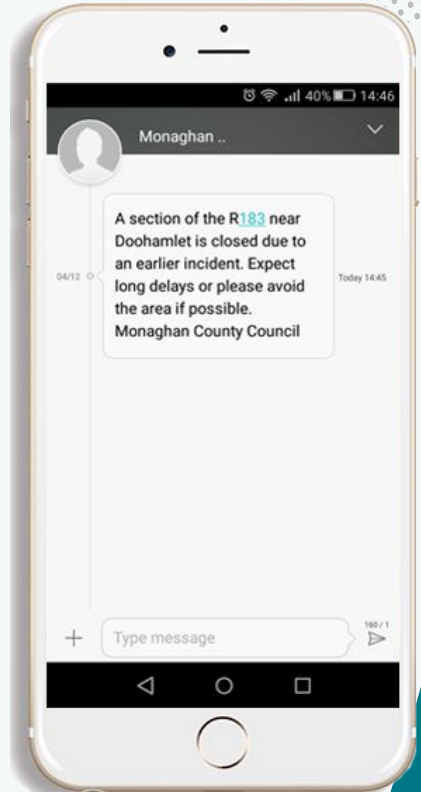
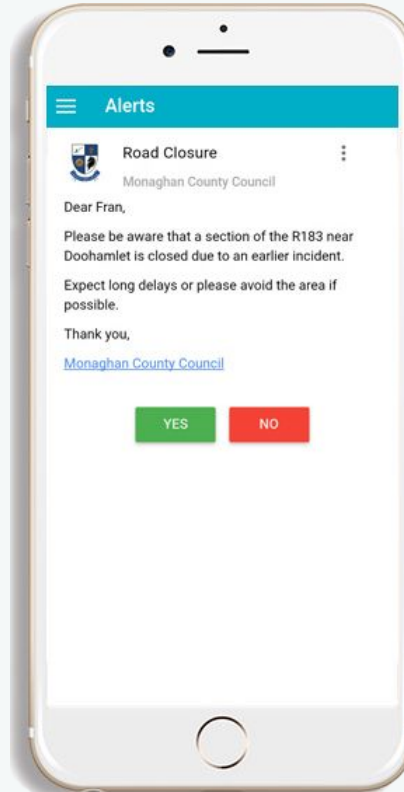
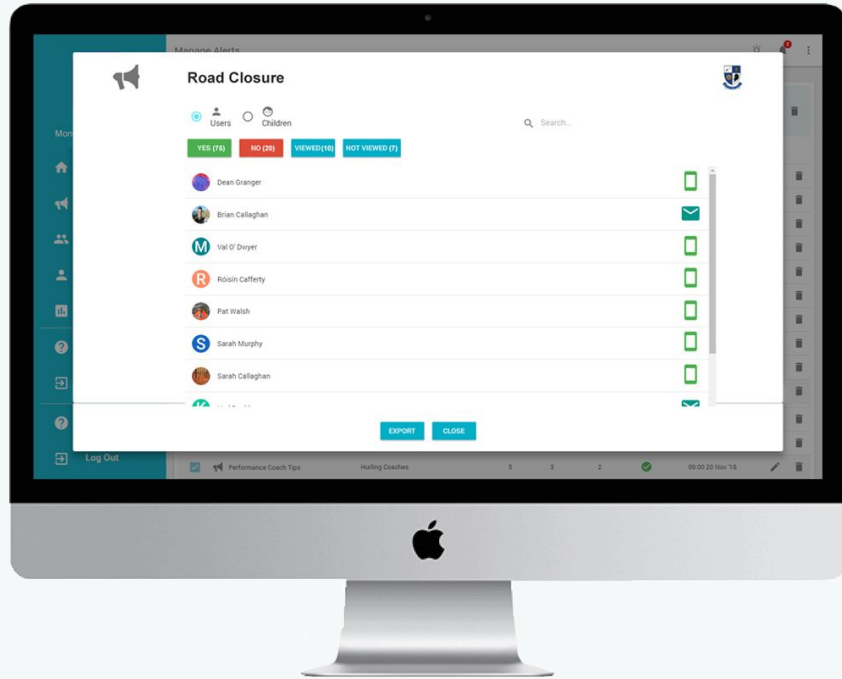
Alerts Sent

Crime Prevention,
Community, Council, Schools

Komeer Alerts



Komeer Alerts



Monaghan Success Summary



County Wide Solution

Driven By Council and JPC
not by individual Groups



Customised

Komeer Service Customised
to suit County needs



Garda

Working closely with the
Gardai for Success



Cost

Funded by Council and Free
for Groups and Citizens



Support

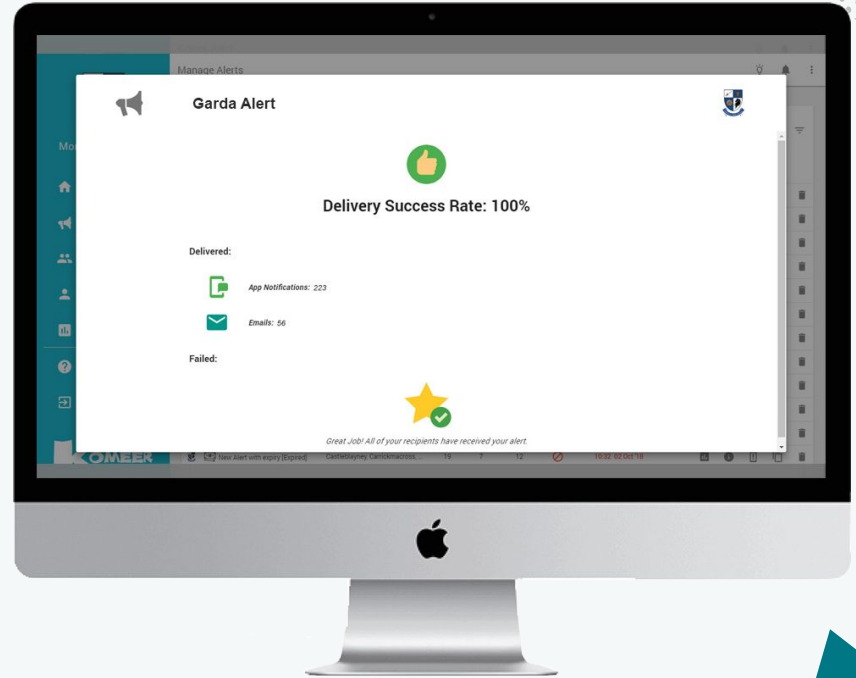
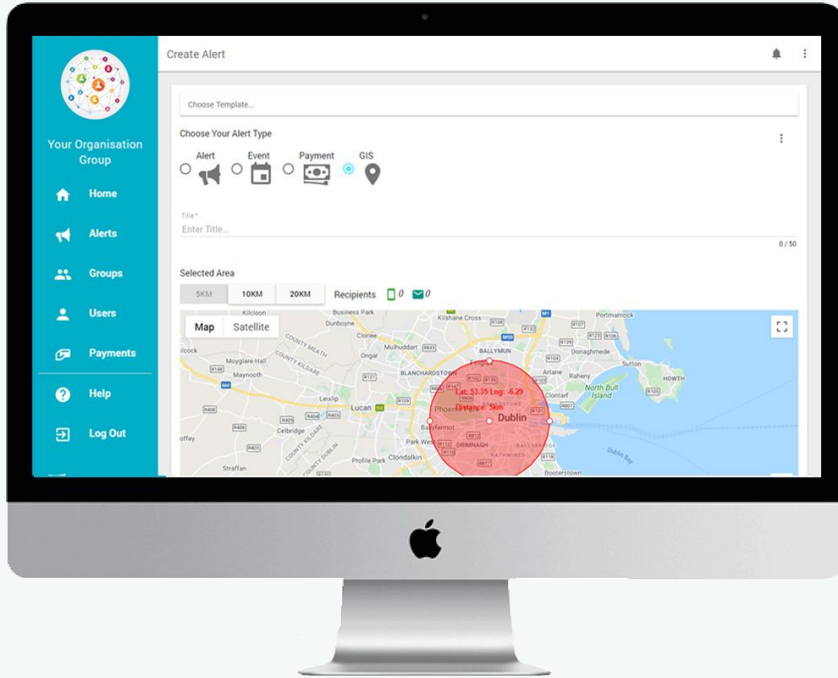
Support and Training
Sessions for Group
Administrators and Gardai



Promotion

Council with Komeer's help
to promote service

Komeer Alerts



Monaghan Results



Crime Reduced



Cost savings



Less admin time



GDPR Managed



Great feedback



Gardai / PSNI / Police



Citizens in Monaghan



Growth

June 2021 Survey Results



91%

Satisfied to extremely satisfied
with Komeer



70%

Use Komeer daily or once a week



62%

Requested new escalation button
in case of danger or unwell

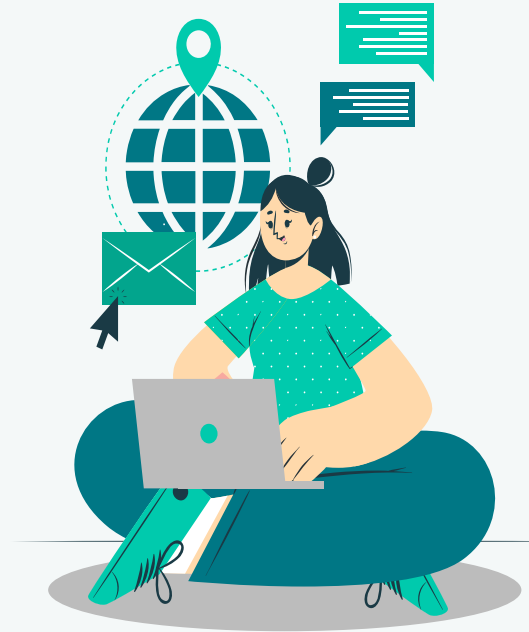


84%

Requested community-specific
crime data notifications

04

Questions?



THANK YOU



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