

Komeer Alerts 2021

Community Crime Prevention Webinar June 15th 2021

### Agenda

### 01

#### Introduction

About Komeer Problems & Challenges

### 02

#### **Alerts Solution**

How, What, Where and When?

### 03

**Case Study** Monaghan County Council Results

### 04

**Questions** FAQ's and AOB



## Introduction

01



### INTRODUCTION

Komeer is a *Powerful* and *Flexible Communications* and *Payments* **Platform** that can be customised to simplify and automate *Key citizen engagement tasks*.



#### Modules:





- Tel

Pat Walsh CEO Komeer

#### Komeer Team

Colm O'Sullivan Lead Developer





Fran Farrell Web Development



Val O'Dwyer Marketing & Sales



Customer Support



Jean-Michel Tarbuck Customer Success Manager



Kelsey Conley Customer Success



Artur Vorobjov Full-stack Developer



Joe Fernandez Komeer CMO



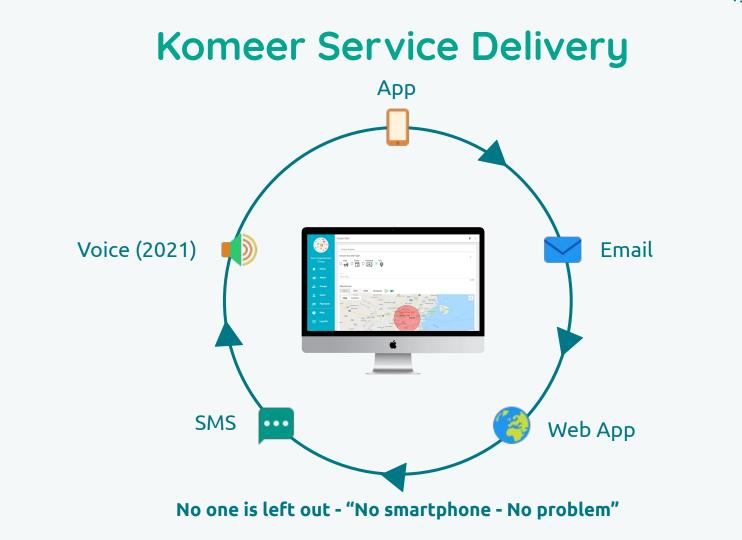


02 Alerts Solution

#### **Komeer Solution**







### **Alert Types**





### Where to ?



#### Group and GIS/Geo Based



Two Way -Instant Messaging



#### Policing and Scheduled Alerts

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#### **Komeer Account Roles**



#### Council

The council will act as the account owners and will manage the overall data. Ensuring that all data is GDPR compliant with the help of the inbuilt tools in Komeer.





#### Police

The local Garda/PSNI/Police will engage with the account members on issues of crime prevention. They will send alerts to members but have not direct control of the account data.

#### **Community Leaders**

The community leaders will act as sub admins with limited access to account data. They will engage with their local members on community awareness and local events. **03** Case Study



### Monaghan Case Study

# Monaghan rolls out full-coverage community text alerts with Komeer

No more coverage blackspots for text alerts in Monaghan as JPC rolls out county-wide community alert service through Komeer to address rural crime concerns



### Komeer Monaghan Service Usage





**36** Groups

Community Alert, Council and Business Groups

## 8,000+

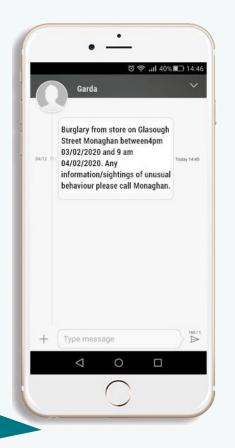
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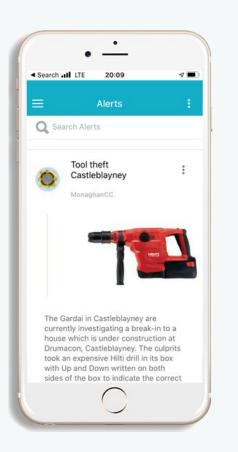
Monaghan County 1 in 5 Adults using Service 2.6m

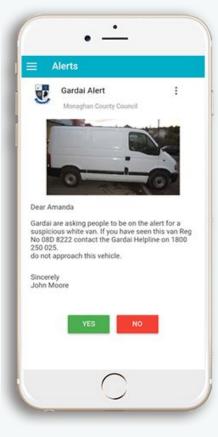
**Alerts Sent** 

Crime Prevention, Community, Council, Schools

#### **Komeer Alerts**







### **Komeer Alerts**

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	W Val C' Dwyer		Expect long delays or please avoid the area if possible.	ound of long del	lays or please avoid
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	S Satah Murphy		Monaghan County Council		
	Sarah Callaghan				
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### **Monaghan Success Summary**

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#### **County Wide Solution**

Driven By Council and JPC not by individual Groups



#### Customised

Komeer Service Customised to suit County needs



#### Garda

Working closely with the Gardai for Success



#### Cost

Funded by Council and Free for Groups and Citizens



#### **Support**

Support and Training Sessions for Group Administrators and Gardai

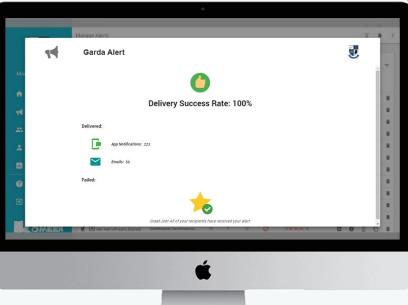


#### **Promotion**

Council with Komeer's help to promote service

#### **Komeer Alerts**

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### **Monaghan Results**





Crime Reduced



Cost savings



Gardai / PSNI / Police

Great feedback



Less admin time



Citizens in Monaghan



GDPR Managed





### June 2021 Survey Results



91% Satisfied to extremely satisfied with Komeer



70% Use Komeer daily or once a week



62% Requested new escalation button in case of danger or unwell



84% Requested community-specific crime data notifications 04 Questions?



# **THANK YOU**



Contact us for Free Trial:

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